



IRAQ**I**AMERICAN

IACCI CHAMBER OF COMMERCE & INDUSTRY

غرفة التجارة والصناعة العراقية الاميركية

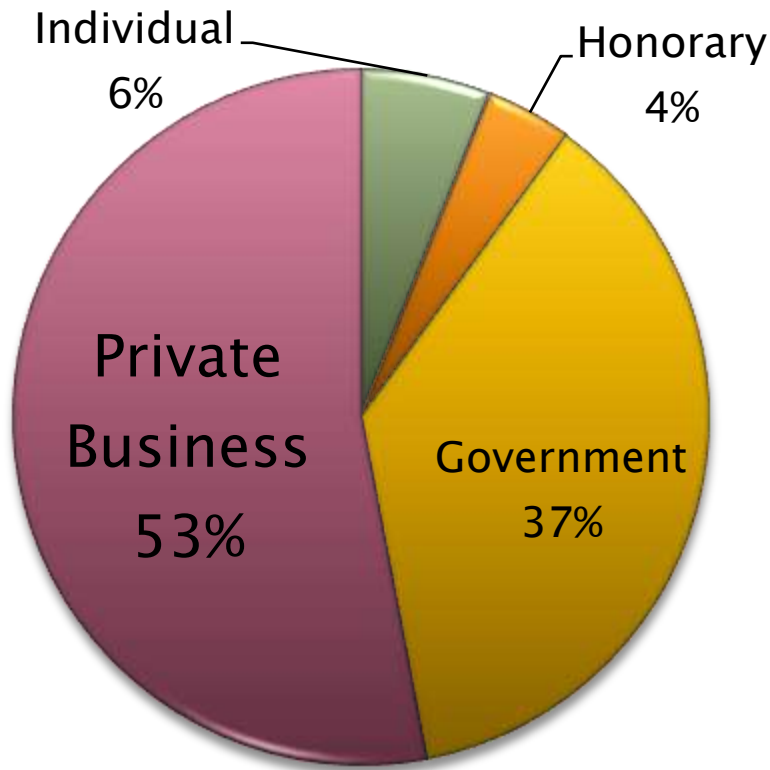
Introduction

- ▶ Established in May 2003
- ▶ Two-fold primary mission
 - A) the creation of new business through networking forums
 - B) building the capacity of key Iraqi private and public sector elements that are necessary to growing the overall national capacity to support a vital private sector in Iraq.
- ▶ *“Impossible is Nothing!”*

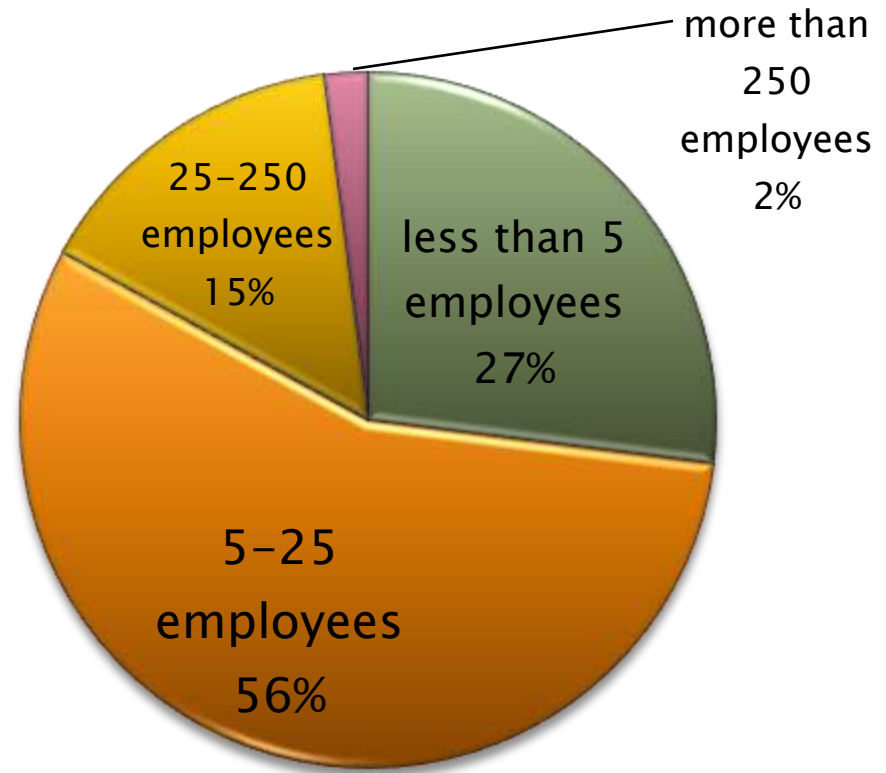


IACCI's 7,175 Members

Membership Type



Business Type

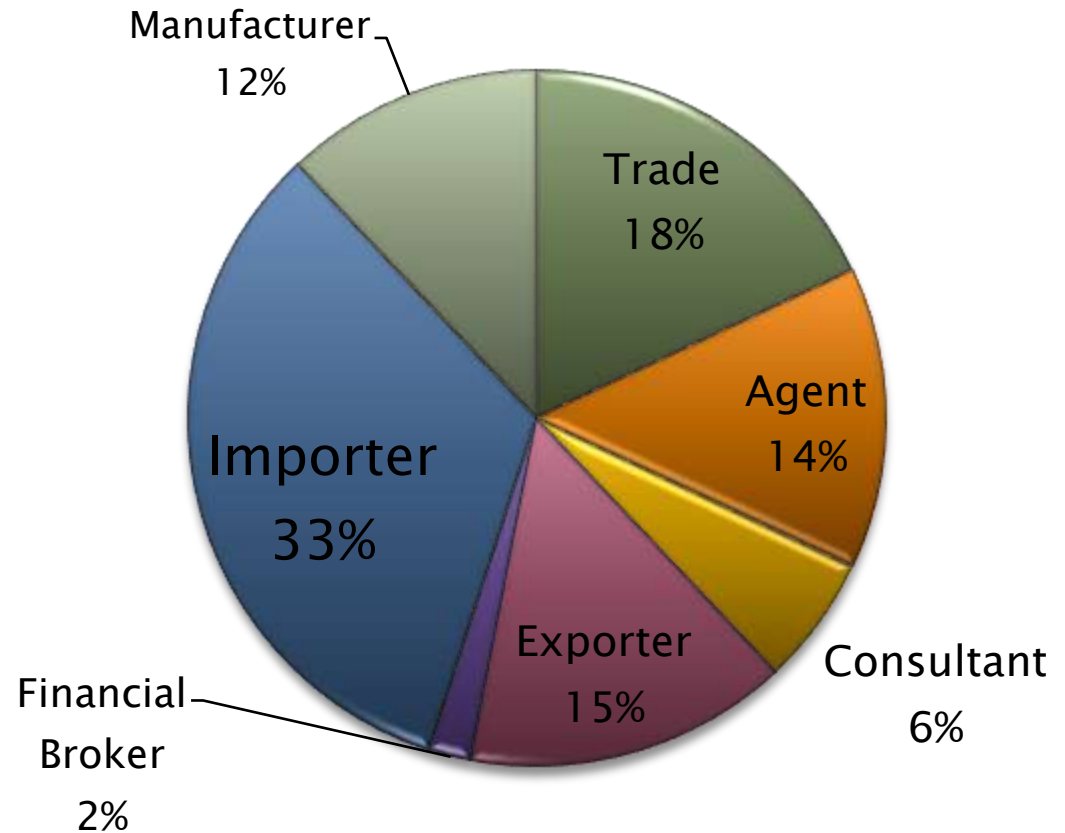


IACCI's 7,175 Members

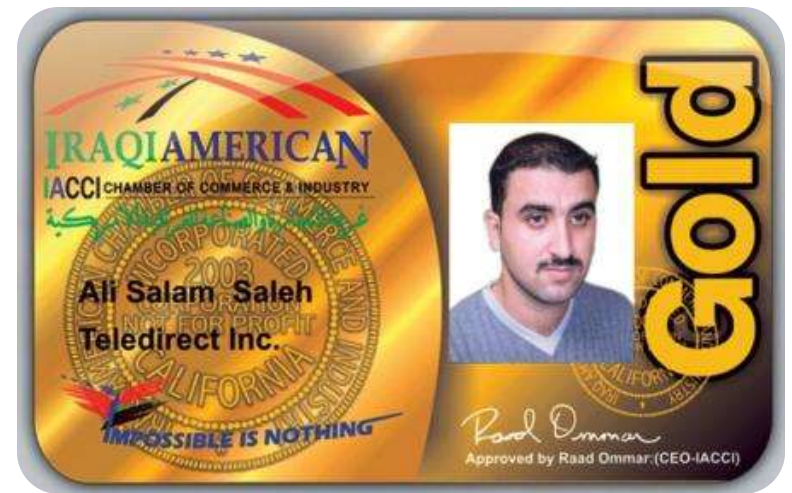
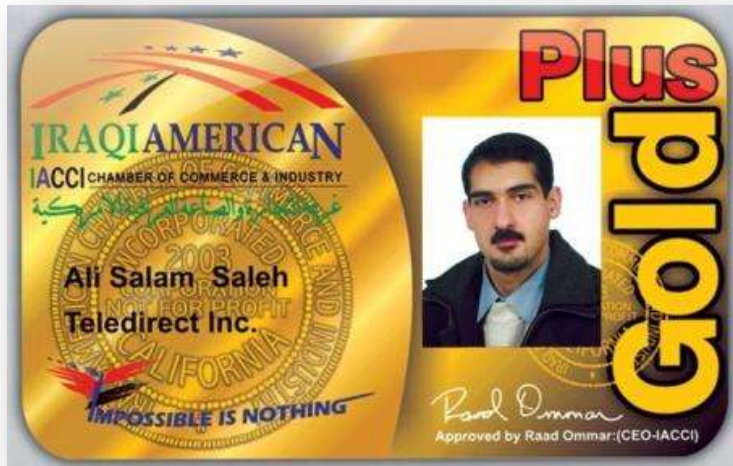
Location of Members

Primary Business Activity

Province	Percentage
Baghdad	64%
Arbil	13%
Sulaymaniyah	7%
Basrah	4%
Karkuk	2%
Dahuk	2%
Babil	2%
Wasit	1%
Salah Al-Din	1%
Mosul	1%
Karbala	1%
Dhiqar	1%
Anbar	1%



IACCI Membership Types



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Other IACCI Enterprises

- ▶ Annual Kurdistan DBX Trade Show and Exhibition attracting 600 exhibitors and 95,000 visitors (\$2.0 Million)
- ▶ Iraq Vocational Education and Training Program (\$1.2 Million)
- ▶ Baghdad International Airport Business Center (\$250,000)
- ▶ NAJAH – *New Alternatives for Justice and Hope* – USAID sponsored small and micro grants to new and existing businesses in an effort to generate employment in Baghdad (\$10.0 Million)

Other IACCI Enterprises

- ▶ Iraqi Ministry of Industry State Owned Enterprises (SOE) (\$1.3 Million)
- ▶ English Training for Iraqi Government officials through IRMO (\$380,000)
- ▶ Louis Berger – unemployed persons (\$290,000)
- ▶ IZDIHAR – Iraqi Stock Exchange and Associations (\$150,000)
- ▶ Bearingpoint – Iraqi Central Bank (\$250,000)



تدريب
TRADIR

IACCI

مركز التدريب

Training Center

IRAQI
عراق

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TADRIB

- ▶ TADRIB is Arabic for “training” and stands for Training And Development Resources Initiative for Business
- ▶ Mission Statement is to provide “training and development for all Iraqis that leads to increased employability and overall economic growth.”
- ▶ TADRIB functions to fulfill the second part of the IACCI mission statement

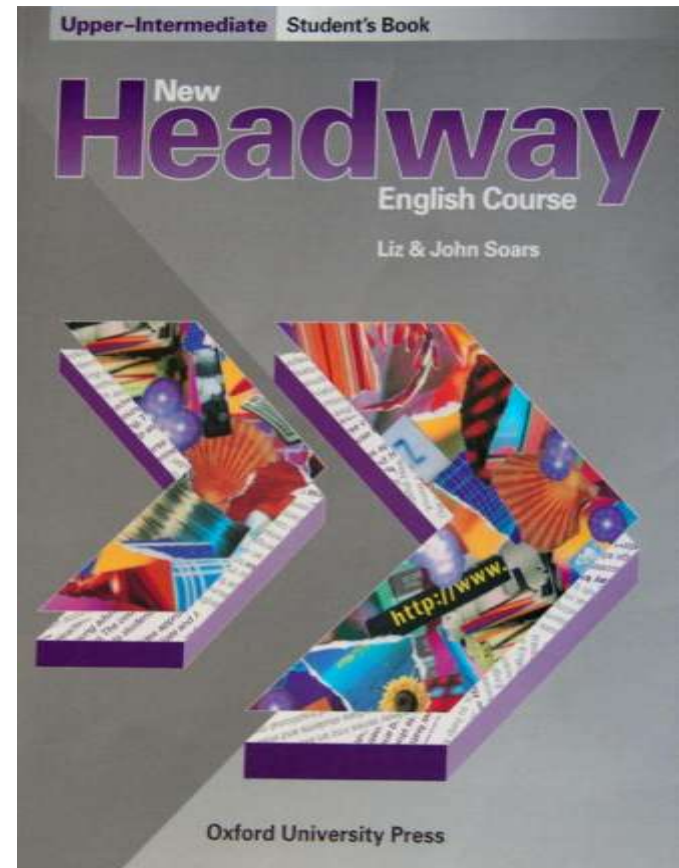
TADRIB

- ▶ IACCI has over trained over 12,000 individuals in Iraq since 2003
 - Trainees include private businessmen and businesswomen, Iraqi ministries, IACCI members, and even unemployed persons
- ▶ Some training is sponsored by the U.S. Government
- ▶ IACCI has TADRIB training facilities both in Baghdad and across Iraq



ESL

- ▶ TADRIB uses the industry-leading *Headway* curriculum from Oxford University Press
- ▶ Six levels – Beginners to Advanced
- ▶ Higher level English courses are taught by native English speakers
- ▶ More than 2,500 Iraqi Government officials trained in ESL





IFC's *Business Edge* Training

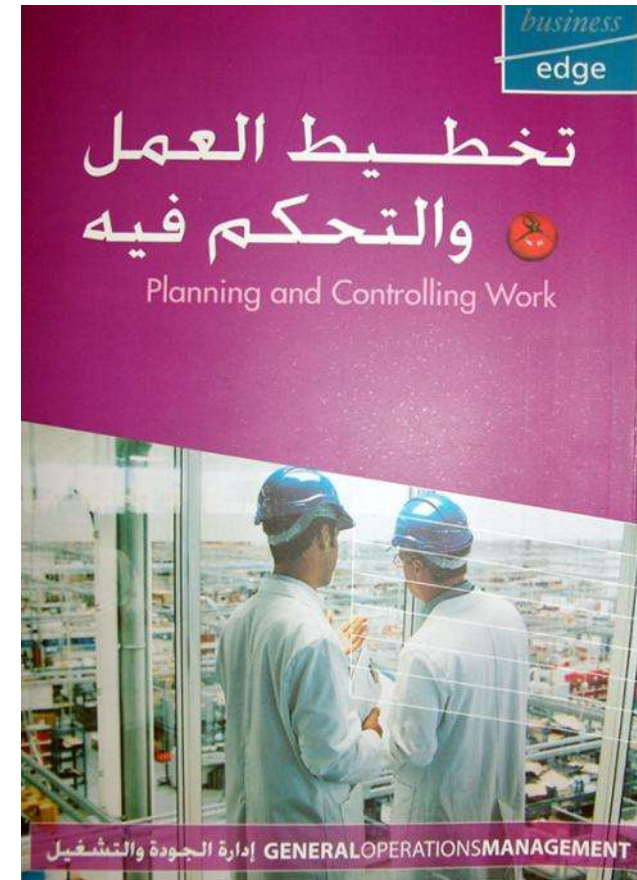
- ▶ IACCI is the exclusive provider of this first-rate training program in Iraq
- ▶ *Business Edge* curriculum is
 - Based on material from the global market
 - A practical means by which owners/managers can improve their efficiency and profitability
 - Customized to fit the local business environment (textbooks are in Arabic with Middle East business examples)



IFC's *Business Edge* Training

There are 36 different management seminars in the following 5 categories

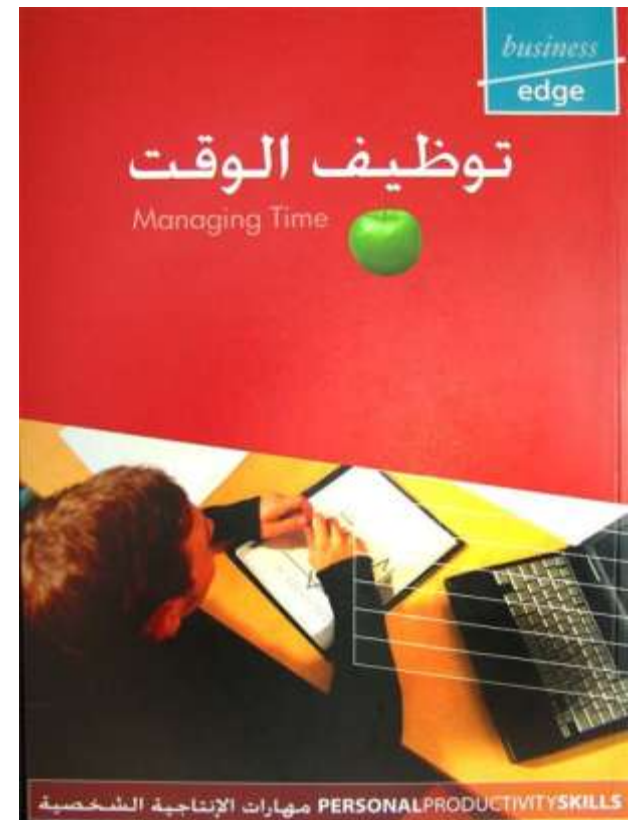
- Marketing
- Human Resources
- Production & Operations
- Finance & Accounting
- Productivity Skills



IFC's *Business Edge* Training

Business Edge's ultimate objectives are

- Strengthening the Small and Medium Enterprise (SME) sector
- Helping to develop financial markets
- Improving business enabling environments
- Supporting public-private partnerships and privatization





IFC's *Business Edge* Training



Since obtaining the IFC/Business Edge license, IACCI has sent 27 Iraqi professionals to Amman, Jordan and Cairo, Egypt to attend IFC's Training of Trainers (TOT). These Iraqi professionals have strong business backgrounds and consulting skills. All 27 IACCI trainer/consultants successfully completed a fine IFC screening process, passed the TOT, and hold a license to teach *Business Edge*.

IFC's *Business Edge* Training

- ▶ More than 4,500 small business owners, aspiring professionals, and state-company employees have been trained in the *Business Edge* program as of March 2007.
- ▶ 5,000 more are expected in the next year.



ICDL: International Computer Driving License

The International Computer Driving License (ICDL) certifies that the holder has knowledge of the basic concepts of Information Technology (IT) and is able to use a personal computer and common computer applications at a basic level of competence.



ICDL: International Computer Driving License

Objectives:

- ▶ To promote and encourage computer literacy for all.
- ▶ To raise the level of knowledge about Information Technology (IT) and the level of competence in using personal computers and common computer applications
- ▶ To provide a basic qualification which will allow all people, regardless of their background, to be part of the Information Society.



ICDL: International Computer Driving License

Benefits:

- ▶ An IT skills qualification for everyone.
- ▶ A model for education and training in the Information Society.
- ▶ Greater public awareness of the benefits of active participation in the Information Society.
- ▶ A flexible and accessible qualification that offers increased mobility to holders.





Over 12,000 trained

- ▶ State-Owned Enterprises in Baghdad, Taji, Iskandiryia - 6,732
- ▶ IFC Business Edge in Babil, Kirkuk, Taji, Erbil, Iskandiryia, and Hilla - 4,500
- ▶ Unemployed persons trained in partnership with Louis Berger Group - 2,912
- ▶ Large Iraqi companies and Iraqi ministries - 1,032
- ▶ In partnership with International Organization of Migration - 365
- ▶ In partnership with USAID/IRD for unemployed persons - 342

Courage and Perseverance

- ▶ All of IACCI's accomplishments have been achieved in the most challenging of circumstances.
- ▶ As the situation in Baghdad has become worse, IACCI employees have become more courageous.
- ▶ As working in Baghdad has appeared impossible, IACCI employees have said ***"IMPOSSIBLE IS NOTHING!"***

Future Work

With “IMPOSSIBLE IS NOTHING” in mind...

- IACCI plans to begin offering training in the volatile Al-Anbar province to 1,000 people starting next month, August 2007.
- IACCI’s Baghdad training operations will see an 800 student increase by September.
- IACCI will be hosting and facilitating a major employment and vocational training conference in Baghdad later this month.
- IACCI’s Kirkuk training center will train 1,000 unemployed persons by the end of this year.

IACCI's Various Websites



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